

The background is a light blue-grey textured surface with several faint, grey paw prints scattered across it. At the bottom, there are three wavy, horizontal bands of color: a light blue band, a medium blue band, and a dark blue band.

2026

DOGGIE POOL PAWTY

SPONSORSHIP & EVENT GUIDE

SEPTEMBER 12, 2026
LAKESITE COMMUNITY POOL

About Doggie Pool Pawty

Our annual Pool Pawty Fundraiser is a one-of-a-kind, dog-friendly event that gives pups and their people 75 minutes of splashing fun in a community pool — right before it's drained for the season! Each year, this event sells out quickly, attracting a passionate crowd of animal lovers who want to support McKamey Animal Center's life-saving work.

Learn more about the different ways to support this event in the pages ahead.

About MAC

Sheltering Overview

4,876 animals were sheltered and cared for in 2025 at MAC.

More than 400 pets were reunited with their owners.

3,096 animals were adopted into loving homes!

MAC animals consumed over 83,000 lbs. of dry kibble and more than 55,000 cans of wet food, and used over 21,000 lbs. of litter.

Medical Services

5,806 spays and neuters were completed, and 32 special surgeries (amputations, enucleations, dentals, mass removals, etc.) were performed.

More than 6,500 vaccines were administered at our public clinics.

Animal Protection

MAC animal protection officers ran nearly 6,300 calls.

Over 2,100 warnings & citations were issued, 1,454 animals were impounded and nearly 500 cases were adjudicated in court.

Community

The MAC C.A.R.E.S. Center satellite facility distributed more than 69 tons of pet food to Hamilton County families in need - that's more than 436,000 food bowls filled.

More than \$36,000 worth of pet supplies were distributed.

Learn more about our life saving work at mckameyanimalcenter.org

TRADITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	TOP DOG SPONSOR \$2,500	LIFEGUARD LEVEL SPONSOR \$1,000	PADDLE PUP SPONSOR \$500	FRIEND OF THE POOL PARTY \$250
SPONSOR SIGNAGE AT EVENT				
BUSINESS LOGO ON EVENT WEBPAGE				
LOGO ON EVENT EMAILS	ALL EMAILS	3	2	1
SOCIAL MEDIA RECOGNITION	ALL POSTS	3 POSTS	2 POSTS	1 POST
COMPLIMENTARY DOG ENTRY	3 TICKETS	2 TICKETS	1 TICKET	
INCLUSION ON EVENT MAP				
DISTRIBUTION OF COMPANY PRODUCT TO ATTENDEES AT REGISTRATION*				
INCLUSION IN PRESS RELEASE				
EVENT SPONSOR TENT ON SITE	10' X 10'			

IMPORTANT DATES

DEADLINE TO REGISTER AS A SPONSOR:
AUGUST 19TH, 2026 AT 5PM
TO BE INCLUDED ON
PRINTED MATERIALS.

*PRODUCTS MUST BE
PROVIDED BY SPONSOR
FOR DISTRIBUTION

TICKETS ARE FIRST
COME FIRST SERVE

QUESTIONS?

PLEASE CONTACT OUR
EVENTS MANAGER:
ALIYA MELANCON
423.661.9717
OR EMAIL
EVENTSMANAGER@
MCKAMEYANIMALCENTER.
ORG

Vendor Opportunities

VENDORS

- Business Vendors: \$100
- ONLY 4 VENDOR SPOTS AVAILABLE

ONSITE PERKS

- Sell your products and make a difference in the lives of homeless and neglected animals in Chattanooga.
- Business name listed on MAC event website.
- Social media coverage on MAC stories on event day.

FOOD TRUCKS

- Food Truck Vendors: \$150
- ONLY 1 TRUCK SPOTS AVAILABLE

ONSITE PERKS

- Business name listed on event map.
- Business name listed on the MAC event website.
- Social media coverage on MAC stories

**DEADLINE TO BE INCLUDED IN
PRINTED MATERIALS: AUGUST 7, 2026**

**TO SIGN UP TO BECOME A VENDOR OR FOOD TRUCK:
PLEASE CONTACT EVENTS MANAGER ALIYA MELANCON TO CONFIRM AVAILABILITY
423.661.9717 OR EMAIL EVENTSMANAGER@MCKAMEYANIMALCENTER.ORG**